

# MICHAEL CONGER

Farmer School of Business, Miami University, Oxford, OH

513.529.2991 | michael.conger@miamioh.edu | <https://www.michaelconger.com>

---

## ACADEMIC POSITIONS

---

*Farmer School of Business, Miami University*

Director, Miami University Center for Social Entrepreneurship	2023 – Present
Endres Associate Professor Fellow	2023 – Present
Associate Professor of Entrepreneurship	2020 – Present
Interim Chair, Department of Entrepreneurship	Jan-Aug 2025
Interim Director, John W. Altman Institute for Entrepreneurship	Jan-Aug 2025
David F. Herche Endowed Assistant Professor of Entrepreneurship	2019 – 2020
Assistant Professor of Entrepreneurship	2014 – 2020

---

## EDUCATION

---

Ph.D.	<b>University of Colorado – Boulder, 2014.</b> Ph.D. in Management & Entrepreneurship Dissertation: <i>Hybrid Social Enterprise: Collective Action, Identity, and Hybrid Business Models</i>
M.B.A.	<b>Iowa State University, 2008.</b> Major: Entrepreneurship & Strategy
B.M.	<b>Wheaton College, 1997.</b> Major: Bachelor of Music, Vocal Performance

---

## INTERESTS

---

Research: Entrepreneurship, Social Entrepreneurship, Identity, Values, Social Movements, Institutional Theory, the Role of Business in Society, Ethics

Teaching: Entrepreneurship, Strategy, Business Ethics, Organizations and Society

---

## REFEREED JOURNAL PUBLICATIONS

---

Conger, Michael and Chris Welter. 2026 "Planting Churches, Growing Identities: How Religious Entrepreneurship Changes Those Who Are Called To It." Forthcoming at *Entrepreneurship and Regional Development*

Rawhouser, Hans, Chris Sutter, Natalie Holzaepfel, Michael Conger, Scott Newbert. 2025. "Knowledge-Related Resourcefulness for Growth in Weak Entrepreneurial Ecosystems." *Entrepreneurship Theory & Practice*, 49(1), 159-195

Rawhouser, Hans, Mazhar Islam, Lisa Jones Christensen, Elizabeth Embry, Trenton Alma Williams, Michael Conger, Cindy Trussel. 2024 "Serving Refugees: An Entrepreneurial Resourcefulness Approach." *Journal of Business Venturing Insights*, 22:e00496

Vedula, Siddharth, Jeffrey G. York, Michael Conger, Elizabeth Embry. 2022. "Green to Gone? Regional Institutional Logics and Firm Survival in Moral Markets." *Organization Science*, 33(6), 2274-2299

Gras, David, Michael Conger, Anna Jenkins, Michael Gras. 2020. "Wicked Problems, Reductive Tendency, and the Formation of (Non-)Opportunity Beliefs" *Journal of Business Venturing*, 35(3).

Dinger, Jennifer, Michael Conger, David R. Hekman, Carla Bustamante. 2020. "Somebody That I Used To Know: The Immediate and Long-Term Effects of Social Identity in Post-Disaster Business Communities." *Journal of Business Ethics*, 166, 115-141.

Jones, Jessica, Jeffrey G. York, Siddharth Vedula, Michael Conger, Michael J. Lenox. 2019. "The Collective Construction of Green Building: Industry Transition Toward Environmentally Beneficial Practices" *Academy of Management Perspectives*, 33(4), 425-449.

Smith, Brett, Michael Conger, Jeffery S. McMullen, Mitchell Neubert. 2019. "Why Believe? The Promise of Research on the Role of Religion in Entrepreneurship." *Journal of Business Venturing Insights*, 11:e00119.

Conger, Michael, Jeffery S. McMullen, Brian J. Bergman Jr., Jeffrey G. York. 2018. "Category Membership, Identity Control, and the Reevaluation of Prosocial Opportunities." *Journal of Business Venturing*, 33(2), 179-206.

Young, Susan, Chris Welter, Michael Conger. 2017. "Stability vs. Flexibility: The Effect of Regulatory Institutions on Opportunity Type." *Journal of International Business Studies*, 49(4), 407-441.

Sarason, Yolanda, Michael Conger. 2017. "Ontologies and Epistemologies in 'Knowing' the Nexus in Entrepreneurship: Burning Rice Hay and Tracking Elephants" *International Journal of Entrepreneurship and Small Business*, 34(4), 460-479.

Cannatelli, Benedetto, Brett Smith, Alessandro Giudici, Jessica Jones, Michael Conger. 2016 "An Expanded Model of Distributed Leadership During Organizational Knowledge Creation in Social Entrepreneurship." *Long Range Planning*, 50(5), 582-602.

---

## OTHER PUBLICATIONS

---

Conger, Michael and Jeffrey G. York. 2013. "The Evolution of the Green Building Supply Industry: Entrepreneurial Entrants and Diversifying Incumbents." in R. Henn and A. Hoffman (Eds.) *Constructing Green*. MIT Press.

Conger, Michael. 2012. "The Role of Personal Values in Social Entrepreneurship." in J. Kickul and S. Bacq (Eds.) *Patterns in Social Entrepreneurship Research*. Edward Elgar.

---

## PAPERS UNDER DEVELOPMENT

---

Helms, Wesley, Michael Conger, Kam Phung "Competing for Good: How Organizational Hybridity Challenges Inter-Organizational Categorization and Cross-Sector Collaboration" (Working paper) For submission to **Academy of Management Journal**

Bergman, Brian J. Jr., Jeffery S. McMullen, Michael Conger, "Is This For Me? Identity Work, Identity Play, and Autonomy-Respecting Support in a Maker Space". (Working paper) For submission to **Academy of Management Journal**

Barber, Dennis, Felix Arndt, Wendy Chen, Michael Conger, Jason Jolley, Erik Monsen, Whitney Peake, Christina Theodoraki. "Is Rural Entrepreneurship Research Siloed among Disciplines? A Systematic Literature Review" (Data analysis) For or submission to **Journal of Business Venturing**

Lenz, Anna-Katharina, Michael Conger, Brett Smith, Rafael Goldszmidt. "Marginalization, Identity Burden, and Costly Decisions of Entrepreneurs in Favelas" (Data analysis) For submission to **Journal of Business Venturing**

Smith, Brett, Michael Conger, Rebecca Arwine. "Multiple Identity Formation and Management at The Startup Gang: The Role of an Optional Identity Choice in Negotiating Different Conceptions of Who We Are" (Working paper) For submission to **Organization Science**

Smith, Brett, Michael Conger, Jessica Jones "Now We See In a Mirror, Dimly: Co-construction of Image and Identity in Nascent Hybrid Organizations." (Data analysis) For submission to **Academy of Management Journal**

Monsen, Erik, Wendy Chen, Michael Conger, Lou Marino, Emma Spett. "Rural and Small Town Entrepreneurial Ecosystems and Community Resilience" (Data collection) For submission to **Journal of Business Venturing**

Welter, Chris, Michael Conger. "Psychological Sense Of Community In Entrepreneurial Firms" For submission to (Data collection) **Journal of Business Venturing**

Conger, Michael, Elizabeth Embry, Rhett Brymer, Samuel Holloway. "The Role of Craft Entrepreneurs in Small Town Civic Wealth Creation" (Early development) For submission to **Journal of Business Venturing**

---

## REFEREED CONFERENCE PROCEEDINGS

---

Smith, Brett, Michael Conger, Rebecca Arwine. 2019. "Co-Constructing An Optional Identity: A Boundary Work Model of Faith and Entrepreneurship (Summary)." *Babson College Entrepreneurship Research Conference, Babson College, Wellesley, MA, USA.*

Conger, Michael, Stephen Lippmann, Rhett Brymer. 2018. "Uses of the Past in a New Market Category: The Case of Micro-distilling in the U.S." *Babson College Entrepreneurship Research Conference, Waterford Institute of Technology, Waterford, Ireland.*

Jones, Jessica, Jeffrey G. York, Michael Lenox, Michael Conger, Siddharth Vedula. 2018. "Constructing Green Building: Sustainability Transition Through an Entrepreneurial Lens." *Academy of Management Annual Meeting, Chicago, IL, USA.*

Jones, Jessica, Brett Smith, Michael Conger. 2017. "Now We See In a Mirror, Dimly: Co-construction of Image and Identity in Nascent Hybrid Organizations." *Babson College Entrepreneurship Research Conference, University of Oklahoma, Norman, OK, USA*. – Published in **Frontiers of Entrepreneurship Research**, Vol. 37 : Iss. 8, Article 2.

Conger, Michael. 2016 "Using Agile Techniques to Promote Entrepreneurial Thinking" *Lilly Conference on College Teaching, Miami University, Oxford, OH, USA*.

York, Jeffrey G., Siddharth Vedula, Michael Conger, David R. Hekman. 2016. "Green to Gone?: How Institutional Logics Impact the Survival of Social Entrepreneurs." *Babson College Entrepreneurship Research Conference, Norland Research Institute, Bodø, Norway*. – Published in **Frontiers of Entrepreneurship Research**, Vol. 36 : Iss. 15, Article 4.

Young, Susan, Chris Welter, Michael Conger. 2016. "The Effect of Regulatory Institutions on Innovation (Summary)." *Babson College Entrepreneurship Research Conference, Norland Research Institute, Bodø, Norway*.

Conger, Michael, Jeffrey G. York. 2015. "B the Change: Social Enterprise, Hybrid Social Enterprise and the Problem of Identity Correspondence (Summary)." *Babson College Entrepreneurship Research Conference, Babson College, Wellesley, MA, USA*.

Young, Susan, Michael Conger. 2014. "The Effect of Institutional Contexts on Opportunity Formation (Summary)." *Babson College Entrepreneurship Research Conference, Ivey Business School, London, ON, Canada*.

Welter, Chris, Michael Conger, Matthew A. Josefy. 2014. "Behind Every Great Social Venture: The Role of Support Organizations in Social Entrepreneurship." *Academy of Management Annual Meeting, Philadelphia, PA, USA*.

Vedula, Siddharth, William R. Forster, Jennifer Dinger, Michael Conger. 2013. "The Impact of Regional Human Capital and Socio-Cultural Institutions on Founding Team Composition (Summary)." *Babson College Entrepreneurship Research Conference, EMLYON Business School, Lyon, France*.

Dinger, Jennifer, Michael Conger, Carla Bustamante, 2012. "I Am Joplin: Community Identity and Entrepreneurship, After Natural Disasters." *Babson College Entrepreneurship Research Conference, Texas Christian University, Fort Worth, TX, USA*. – Published in **Frontiers of Entrepreneurship Research**, Vol. 32 : Iss. 6, Article 3.

Conger, Michael, Jeffrey G. York, 2011. "Entrepreneur Makes Good: Social Entrepreneurship and Opportunity Creation (Summary)." *Babson College Entrepreneurship Research Conference, Syracuse University, Syracuse, NY, USA*.

---

## REFEREED CONFERENCE PRESENTATIONS

---

Sutter, Chris, Michael Conger, Hans Rawhouser, Filipe Symmes. 2025. "Resourcefulness: What Do We Know, What Do We Not Know, And Why Does It Matter?" 2025 USASBE Annual Conference, Las Vegas, NV, USA.

Monsen, Erik, Greg Bertsch, Michael Conger, Bob Milner, Michael Valdez. 2025. "Panel: Rural Entrepreneurship Education and Training." 2025 USASBE Annual Conference, Las Vegas, NV, USA.

Monsen, Erik, Wendy Chen, Michael Conger, Lou Marino, Emma Spett. 2024. "Linking Community and Economic Resilience to Self-Employment and Entrepreneurship: A Rural Ecosystem Perspective." 2024 USASBE Rural Entrepreneurship Symposium, Burlington, VT, USA.

Monsen, Erik, Wendy Chen, Michael Conger, Lou Marino, Emma Spett. 2023. "Linking Community and Economic Resilience to Self-Employment and Entrepreneurship: A Rural Ecosystem Perspective." 2023 USASBE Annual Conference, Tallahassee, FL, USA.

Monsen, Erik, Wendy Chen, Michael Conger, Lou Marino, Emma Spett. 2022. "Rural and Small Town Entrepreneurial Ecosystems and Community Resilience." Babson College Entrepreneurship Research Conference, Baylor University, Waco, TX, USA.

Vedula, Siddharth, Jeffrey G. York, Michael Conger, Elizabeth Embry. 2021. "Green to Gone? How Institutional Logics Impact the Survival of Hybrid Ventures." 37th EGOS Colloquium, VU University, Amsterdam, Netherlands.

Rawhouser, Hans, Chris Sutter, Natalie Holzaepfel, Michael Conger, Scott Newbert. 2021 "Learning to Become an Entrepreneur in Challenging Contexts." Babson College Entrepreneurship Research Conference, Babson College, Wellesley, MA, USA.

Lenz, Anna-Katharina, Michael Conger, Brett Smith. 2021. "Marginalization, Identity Burden, and Costly Decisions of Entrepreneurs in Favelas". Babson College Entrepreneurship Research Conference, Babson College, Wellesley, MA, USA.

York, Jeffrey G., Michael Conger, Siddharth Vedula. 2019. "Green to Gone? The Regional Impact of Institutional Logics on Hybrid Venture Survival." Alliance for Research on Corporate Sustainability Conference, University of North Carolina, Chapel Hill, NC, USA.

Jones, Jessica, Jeffrey G. York, Siddharth Vedula, Michael Conger, Michael J. Lenox. 2019. "Constructing Green Building: Sustainability Transition through an Entrepreneurial Lens" Academy of Management Annual Meeting, Boston, MA, USA.

Smith, Brett, Michael Conger, Rebecca Peets. 2019 "Leading By Faith Without Dividing the Flock: A Boundary Work Perspective on Faith and Entrepreneurship" Babson College Entrepreneurship Research Conference, Babson College, Wellesley, MA, USA.

Grimes, Matthew, Wesley Helms, Michael Conger. 2019. "Competing for good: How social enterprises categorize and respond to one another." 2019 Community of Social Innovation (COSI) Workshop, Queen's University, Kingston, ON, Canada.

York, Jeffrey G., Siddharth Vedula, Michael Conger. 2019 "Green to Gone? The Impact of Regional Institutional Logics on New Firm Survival." 10th Annual Global Entrepreneurship and Innovation Research Conferences, Washington, DC, USA.

Zschuppe, Anna, Rhett Brymer, Michael Conger. 2018. "The Beneficiaries and Impacts of a Quick Persuasion Intervention: An Investment Ask in a Capstone Business Course" Lilly Conference on College Teaching, Miami University, Oxford, OH, USA.

Grimes, M., Helms, W., & Conger, M. 2018. "Competing for Good: How Social Enterprises Categorize and Respond to New Organizational Entrants." Alberta Institutions Conference. Edmonton, Alberta, Canada.

Smith, Brett, Michael Conger, Rebecca Peets. 2018 "Leading By Faith Without Dividing the Flock: A Boundary Work Perspective on Faith and Entrepreneurship" 15th Annual Social Entrepreneurship Conference, University of Southern California, Los Angeles, CA, USA.

York, Jeffrey G., Michael Conger, Siddharth Vedula. 2018. "Green to Gone? The Regional Impact of Institutional Logics on Hybrid Venture Survival." Strategic Management Society Annual Meeting, Paris, France.

Vedula, Siddharth, Jeffrey G. York, and Michael Conger. 2018. "Sustainable Hybrids? How Institutional Logics Impact the Survival of Hybrid Ventures." Imperial College Innovation and Entrepreneurship Conversation, Imperial College, London, England.

Jones, Jessica, Jeffrey G. York, Michael Lenox, Michael Conger, Siddharth Vedula. 2018. "Constructing Green Building: Sustainability Transition Through an Entrepreneurial Lens." Academy of Management Annual Meeting, Chicago, IL, USA.

Conger, Michael, Stephen Lippmann, Rhett Brymer. 2018. "Uses of the Past in a New Market Category: The Case of Micro-distilling in the U.S." Babson College Entrepreneurship Research Conference, Waterford Institute of Technology, Waterford, Ireland.

Grimes, Matthew, Wesley Helms, Michael Conger. 2018. "Competing for good: How social enterprises categorize and respond to new organizational entrants." Alberta Institutions Conference, University of Alberta, Edmonton, ON, Canada.

Grimes, Matthew, Wesley Helms, Michael Conger. 2018. "Competing for good: How social enterprises categorize and respond to new organizational entrants." SICI Research Conference – Rethinking Cross-Sector Social Innovation, Harvard Kennedy School, Boston, MA, USA.

Conger, Michael, Jeffery S. McMullen, Brian J. Bergman Jr., Jeffrey G. York. 2017. "Category Membership, Identity Control, and the Reevaluation of Prosocial Opportunities." 14th Annual Social Entrepreneurship Conference, Northeastern University, Boston, MA, USA.

Gras, David, Michael Conger, Michael Gras, Michael Cummings. 2017. "Reductive Seduction in Social Entrepreneurship." 14th Annual Social Entrepreneurship Conference, Northeastern University, Boston, MA, USA.

York, Jeffrey G., Siddharth Vedula, Michael Conger, David R. Hekman. 2017 "Green to Gone? The Impact of Regional Institutional Logics on New Firm Survival in the Green Building Supply Industry." 14th Annual Social Entrepreneurship Conference, Northeastern University, Boston, MA, USA.

Lippmann, Stephen, Michael Conger. 2017. "Uses of the Past in a New Market Category: The Case of Micro-distilling in the U.S." 33rd EGOS Colloquium, Copenhagen Business School, Copenhagen, Denmark.

Grimes, Matthew, Wesley Helms, Michael Conger. 2017. "Competing for good: How social enterprises categorize and respond to new organizational entrants." 33rd EGOS Colloquium, Copenhagen Business School, Copenhagen, Denmark.

Jones, Jessica, Brett Smith, Michael Conger. 2017. "Now We See In a Mirror, Dimly: Co-construction of Image and Identity in Nascent Hybrid Organizations." Babson College Entrepreneurship Research Conference, University of Oklahoma, Norman, OK, USA.

Conger, Michael, Jeffrey G. York, Jeffery S. McMullen, Brian J. Bergman Jr. 2017 "B the Change: Social Enterprise Alignment with an Emerging Category." Journal of Business Venturing Special Issue Developmental Symposium on "Enterprise Before and Beyond Benefit: A Transdisciplinary Research Agenda for Prosocial Organizing." Ivey Business School, Western University, Ontario, Canada.

Jones, Jessica, Brett Smith, Michael Conger. 2016. "Now We See In a Mirror, Dimly: Co-construction of Image and Identity in Nascent Hybrid Organizations." 13th Annual Conference on Social Entrepreneurship, University of Southern California, Los Angeles, CA, USA.

Conger, Michael. 2016 "Using Agile Techniques to Promote Entrepreneurial Thinking" Lilly Conference on College Teaching, Miami University, Oxford, OH, USA.

Conger, Kimberly H., Michael Conger. 2016 "Two Sides of the Same Coin?: Activists and Social Entrepreneurs in the Political Arena." American Political Science Association Annual Meeting, Philadelphia, PA, USA.

Young, Susan, Chris Welter, Michael Conger. 2016. "The Effect of Institutional Voids on Entrepreneurial Opportunity." Babson College Entrepreneurship Research Conference, Norland Research Institute, Bodø, Norway.

York, Jeffrey G., Michael Conger, Siddharth Vedula, David R. Hekman. 2016. "Green to Gone? How Institutional Logics Impact the Survival of Social Entrepreneurs." Babson College Entrepreneurship Research Conference, Norland Research Institute, Bodø, Norway.

Conger, Michael, Kimberly H. Conger. 2016. "Two Sides of the Same Coin?: Activists and Social Entrepreneurs in the Political Arena." 5th Annual SEE Conference on Sustainability, Ethics, and Entrepreneurship, Denver, CO, USA.

Jones, Jessica, Brett Smith, Michael Conger. 2016. "Now We See In a Mirror, Dimly: Co-construction of Image and Identity in Nascent Hybrid Organizations." 5th Annual SEE Conference on Sustainability, Ethics, and Entrepreneurship, University of Denver, Denver, CO, USA.

York, Jeffrey G., Michael Conger, Siddharth Vedula, David Hekman. 2016. "Green to Gone? How Institutional Logics Impact the Survival of Social Entrepreneurs." 5th Annual Sustainability, Ethics and Entrepreneurship Conference. Denver, CO, USA.

Conger, Michael, Jeffrey G. York, Jeffery S. McMullen. 2015. "B the Change: Social Enterprise, Hybrid Social Enterprise and the Problem of Identity Correspondence." Academy of Management Annual Meeting, Vancouver, BC, Canada.

Young, Susan, Chris Welter, Michael Conger. 2015. "The Effect of Institutional Voids on Entrepreneurial Opportunity." Academy of International Business Annual Meeting, Bangalore, India.

Conger, Michael, Jeffrey G. York, Jeffery S. McMullen. 2015. "B the Change: Social Enterprise, Hybrid Social Enterprise and the Problem of Identity Correspondence." Babson College Entrepreneurship Research Conference, Babson College, Wellesley, MA, USA.

York, Jeffrey G., Michael Conger, Siddharth Vedula, David R. Hekman. 2015. "Sustainable Hybrids? How Institutional Logics Impact the Survival of Hybrid Ventures." Towards A Theory Of Socio-Cultural Munificence: Regional Norms And Social Entrepreneurship Perseverance." Alliance for Research on Corporate Sustainability Conference, Northwestern University, Evanston, IL, USA.

Conger, Michael, Jeffrey G. York, Jeffery S. McMullen. 2015. "B the Change: Social Enterprise, Hybrid Social Enterprise and the Problem of Identity Correspondence." 4th Annual SEE Conference on Sustainability, Ethics, and Entrepreneurship, University of Denver, Denver, CO, USA.

Conger, Michael, Jeffrey G. York, Jeffery S. McMullen. 2014. "B the Change: Social Enterprise, Hybrid Social Enterprise and the Problem of Identity Correspondence." 11th Annual Conference on Social Entrepreneurship, Northeastern University, Boston, MA, USA.

Conger, Michael, Jeffrey G. York, Jeffery S. McMullen. 2014. "The Evolution of Capitalism: The Establishment of the Benefit Corporation as a Hybrid Organizational Form." 11th Annual Conference on Social Entrepreneurship, Northeastern University, Boston, MA, USA.

Vedula, Siddharth, Jeffrey G. York, Michael Conger. 2014. "Towards A Theory Of Socio-Cultural Munificence: Regional Norms And Social Entrepreneurship Perseverance." Strategic Management Society Annual Meeting, Madrid, Spain.

Welter, Chris, Michael Conger, Matthew Josefy. 2014. "Nothing But A Bag Of Seeds: Understanding the Role of Support Organizations in Enabling Social Entrepreneurship." Academy of Management Annual Meeting, Philadelphia, PA, USA.

York, Jeffrey G., Siddharth Vedula, Michael Conger, David R. Hekman. 2014. "Towards A Theory Of Socio-Cultural Munificence: Regional Norms And Social Entrepreneurship Perseverance." Academy of Management Annual Meeting, Philadelphia, PA, USA.

Young, Susan, Chris Welter, Michael Conger. 2014. "The Effect of National Institutional Contexts on Opportunity Formation." Babson College Entrepreneurship Research Conference, Ivey Business School, Western University, Ontario, Canada.

Conger, Michael. 2014. "The Evolution of Capitalism: The Establishment of the Benefit Corporation as a Hybrid Organizational Form" 3rd Annual SEE Conference on Sustainability, Ethics, and Entrepreneurship, University of Denver, Denver, CO, USA.

York, Jeffrey G., Michael Conger, David R. Hekman, Siddharth Vedula. 2013. "Towards A Theory Of Socio-Cultural Munificence: Regional Norms And Social Entrepreneurship Perseverance." 10th Annual NYU-Stern Conference on Social Entrepreneurship, New York University, New York, NY, USA.

Welter, Chris, Michael Conger, Matthew Josefy. 2013. "Nothing But A Bag Of Seeds: Understanding the Role of Support Organizations in Enabling Social Entrepreneurship." 10th Annual NYU-Stern Conference on Social Entrepreneurship, New York University, New York, NY, USA.

Vedula, Siddharth, William R. Forster, Jennifer Dinger, Michael Conger. 2013. "The Impact of Regional Human Capital and Socio-Cultural Institutions on Founding Team Composition." Babson College Entrepreneurship Research Conference, Emlyon Business School, Lyon, France.



Welter, Chris, Michael Conger. 2013. "Planting New Churches: Understanding Support Structures for Social Entrepreneurship." 2nd Annual SEE Conference on Sustainability, Ethics, and Entrepreneurship, University of Denver, Denver, CO, USA.

Conger, Michael, Jeffrey G. York. 2012. "How Values and Identity Drive Entrepreneurial Goals." Academy of Management Annual Meeting, Boston, MA, USA.

Dinger, Jennifer, Michael Conger, Carla Bustamante 2012. "I Am Joplin: Social Identity, Entrepreneurs, and Environmental Disasters." Babson College Entrepreneurship Research Conference, Texas Christian University, Fort Worth, TX, USA.

Conger, Michael, Jeffrey G. York, Tyler Wry. 2011 "We Do What We Are: The Role of Values and Identity in Entrepreneurship." 3rd Annual Darden Entrepreneurship and Innovation Research Conference, Charlottesville, VA, USA.

Dinger, Jennifer, Michael Conger, Carla Bustamante 2012. "I Am Joplin: Social Identity, Entrepreneurs, and Environmental Disasters." SEE Conference on Sustainability, Ethics, and Entrepreneurship, University of Denver, Denver, CO, USA.

Conger, Michael, Jeffrey G. York, Tyler Wry. 2011 "We Do What We Are: The Role of Values and Identity in Social Entrepreneurship." 8th Annual NYU-Stern Conference on Social Entrepreneurship, New York University, New York, NY, USA.

Conger, Michael, Jeffrey G. York. 2011 "Social Entrepreneurship and the Role of Identity in Opportunity Creation." Society for Business Ethics Annual Meeting, San Antonio, TX, USA. **(2011 Society for Business Ethics Founders' Award)**

Co-Chair, 2011, Symposium – "The Domain of Social Entrepreneurship Research, Present and Future." Academy of Management Annual Meeting, San Antonio, TX, USA.

Conger, Michael and Jeffrey G. York. 2011. "Entrepreneur Makes Good: Social Entrepreneurship and Opportunity Creation." Babson College Entrepreneurship Research Conference, Syracuse University, Syracuse, NY, USA.

---

## INVITED PRESENTATIONS AND ADDITIONAL CONFERENCE ACTIVITIES

---

Invited Speaker, 2025, Multiple sessions, StartupCincy Week, Cincinnati, OH USA

Co-Chair, Research Track - 2025 USASBE Rural Entrepreneurship Symposium, Ames, IA, USA.

Invited Speaker, 2024, B Academics Chat with the Board "Trends in Social Entrepreneurship and B Corp Research", Online.

Co-Chair, Research Track - 2024 USASBE Rural Entrepreneurship Symposium, Burlington, VT, USA.

Keynote Speaker, 2021, *Study of the US Institutes for Scholars (SUSI) Scholars Conference - US Bureau of Educational and Cultural Affairs, Online.*

Co-Organizer, 2021 – PDW "Researching Small Town Entrepreneurial Ecosystems" Academy of Management Annual Meeting, Virtual.

Invited Panelist, 2020, *Global B Academics Paper Development Workshop*, Online.

Conger, Michael, Greg Fisher, Mary Ann Glynn, Tyler Wry, Jeffrey G. York, Eric Y. Zhao. 2019. "Optimal Distinctiveness of Social Ventures." *16<sup>th</sup> Annual Social Entrepreneurship Conference*, Indiana University, Bloomington, IN, USA.

Lowell Busenitz, Conger, Michael, Jessica Jones, Jeffery S. McMullen, Mitchell Neubert, Yolanda Sarason, Brett Smith. 2019. "Optimal Distinctiveness of Social Ventures." *16<sup>th</sup> Annual Social Entrepreneurship Conference*, Indiana University, Bloomington, IN, USA.

Invited Speaker, 2014, "Social/Sustainable Enterprise." MBA Speaker Series, Iowa State University, Ames, IA, USA.

Selected Participant, 2014, Strategic Entrepreneurship Journal Professional Development Workshop, *Sustainability, Ethics, and Entrepreneurship Research Conference*, Denver, Colorado, USA.

Selected Participant, 2011, Doctoral Consortium, Social Issues in Management (SIM) Division, *Academy of Management Annual Meeting*, San Antonio, TX, USA.

---

## TEACHING EXPERIENCE

---

Miami University, Oxford OH

**Introduction to Entrepreneurship and Business Models (ESP 201)**  
Fall 2014 – Present

**Social Entrepreneurship (ESP 331)**  
Fall 2022 – Present

**Social Entrepreneurship – Ecosystems & Civic Wealth (ESP 490)**  
Fall 2023

**Entrepreneurship: New Ventures (ESP 401)**  
Spring 2019 – Fall 2023

**Special Topics in Entrepreneurship – Startup Weekend / Social Innovation Weekend (ESP 102)**  
Spring 2018 – Present

**Introduction to Entrepreneurship and Business Models (ESP 670)**  
Summer 2022 – Present

**Executive Decision Making and Strategy (MGT 495)**  
Winter 2019 – Winter 2025

**Special Topics in Entrepreneurship – Brewing Industry (ESP 490)**  
Winter 2020 – Winter 2025

**Miami PRIME Program – Entrepreneurship & Strategy; Client Consulting Project Coaching (BUS 301, 302, 303)**  
Summer 2019 – Summer 2023

**SUSI Scholars Program**  
Summer 2022

Miami University Alumni Teaching Scholars Program  
2015 – 2016

Center for Teaching Excellence Faculty Liaison  
Fall 2021 - Present

University of Colorado, Boulder, CO

Entrepreneurial Environments (ESBM 3700)  
Fall 2012; Summer 2013; Summer 2014

---

## SERVICE AND AFFILIATIONS

---

**Reviewer** Journal of Business Venturing (Member, Board of Review; 2020 Best Reviewer Award)  
Academy of Management Perspectives (Member, Board of Review)  
Academy of Management Review  
Journal of Management Studies  
Entrepreneurship Theory & Practice  
Strategic Entrepreneurship Journal  
Journal of Business Venturing Insights  
Journal of Business Ethics  
Journal of Policy Analysis and Management  
Small Business Economics  
Entrepreneurship and Regional Development  
California Management Review  
Academy of Management  
Babson College Entrepreneurship Research Conference (BCERC)  
SEE Conference on Sustainability, Ethics, and Entrepreneurship

**Member** Academy of Management Society (ENT, OMT, and SIM divisions)  
Strategic Management Society  
Society for Business Ethics  
USASBE Social Entrepreneurship SIG (Member, Leadership Board)  
USASBE Rural Entrepreneurship SIG  
B Academics (Member, Executive Board)  
Beta Gamma Sigma, International Business School Honor Society

### Academic Affiliate/Advisory Roles

Global Health Studies program, Miami U.  
Institute for the Environment and Sustainability, Miami U.  
Western Center for Social Impact and Innovation, Miami U.  
Center for the Study and Support of Children and Families of the Incarcerated, Miami U.

---

## HONORS AND AWARDS

---

**Recipient** – 2025 USASBE Social Entrepreneurship Excellence in Co-Curricular Programing Award  
**Recipient** – 2024 B Academics Instructor of the Year  
**Recipient** – 2023 Richard K. Smucker Teaching Excellence Award  
**Fellow** – 2023 Endres Associate Professor Fellowship

**Recipient** – 2022 Miami University Prodesse Quam Conspici Award  
**Recipient** – 2021-22 Miami University Top 100 Most Commended Faculty  
**Nominee** – 2021 E. Phillips Knox Distinguished Teaching Award  
**Recipient** – 2021 Miami University Student Recognition of Teaching Excellence Award  
**Recipient** – 2020 Journal of Business Venturing Best Reviewer Award  
**Recipient** – 2020 Miami University Top 100 Most Commended Faculty  
**Recipient** – 2020 James Robeson Junior Faculty Research Excellence Award  
**Recipient** – 2020 Miami University Student Recognition of Teaching Excellence Award  
**Nominee** – 2019 Miami University Associated Student Government Outstanding Professor Award  
**Finalist** – Fall, 2012 PhD Teaching Award, Leeds School of Business, University of Colorado Boulder  
**Recipient** – 2012 Gerald Hart Doctoral Research Fellowship  
**Recipient** – 2011 Society for Business Ethics Founders' Award  
**Winner** – 2007 Big 12 North Business Case Competition  
**Finalist** – 2007 All Big 12 Business Case Competition  
**Best Presenter** – 2007 Big 12 North Business Case Competition  
**Best Presenter** – 2007 Iowa State MBA Business Case Competition  
**Winner** – 2006-07 Iowa State MBA Team of the Year

---

## PROFESSIONAL EXPERIENCE

---

Co-Founder/Owner – *Misrule Brewing Company, Oxford, OH*  
Senior Business Analyst/Project Manager – *ITA Group, Inc., Des Moines, IA*  
Team Lead/Senior Developer – *FBL Financial – Emerging Business & Technology Group, Des Moines, IA*  
Team Lead/Senior Developer – *Datatel, Inc., Fairfax, VA*  
Lead Developer/Software Architect – *BankOne Corp (now JP Morgan), Columbus, OH*  
Director of Internet Services – *Revolutions, Inc., Columbus, OH*  
Co-Founder/CTO – *Student-2-Student.com, Columbus, OH*